

## Sample Elevator Speech, Community Focus

"Hi, \_\_\_\_\_, I want to tell you how important libraries are for our communities. Libraries have a dedication to lifelong learning, whether instructor-led or self-driven. From early literacy, to homework help, to career skills, to language, or simply expanding patron's knowledge on many topics, we have resources that help individuals be informed citizens. Last year, we had over 60,000 people attend our programs, and more than 90% said that they learned something new or interesting. Because of the breadth of services we provide, I've come to ask that you appropriate the same amount of money as FY\_\_ so that libraries can continue to build an educated populace."